

it's one-to-one advice sessions that help make your business a success.



A few Linkit consultancy case studies.

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it's Bukola's story.

Notting Hill Genesis resident Bukola lives in North London with her family. A qualified Medical Herbalist, she graduated in medical herbalism from Middlesex University, with over 500 hours of clinical practice, to become an accredited member of the National Institute of Medical Herbalists (est. 1864).

A naturally warm and welcoming person, fundamental to the 'doctor/patient relationship', Bukola did not have any photographs conveying this important quality nor any other publicity material at all! Linkit organised a photo shoot, with Bukola in her professional white tunic, and designed a brand redolent of the pharmacy, which work on large signage for her surgery and at events and on labels for very small herbal medicine pots (30mm) as well as in the stationery, leaflets, posters and website, it helped her produce.



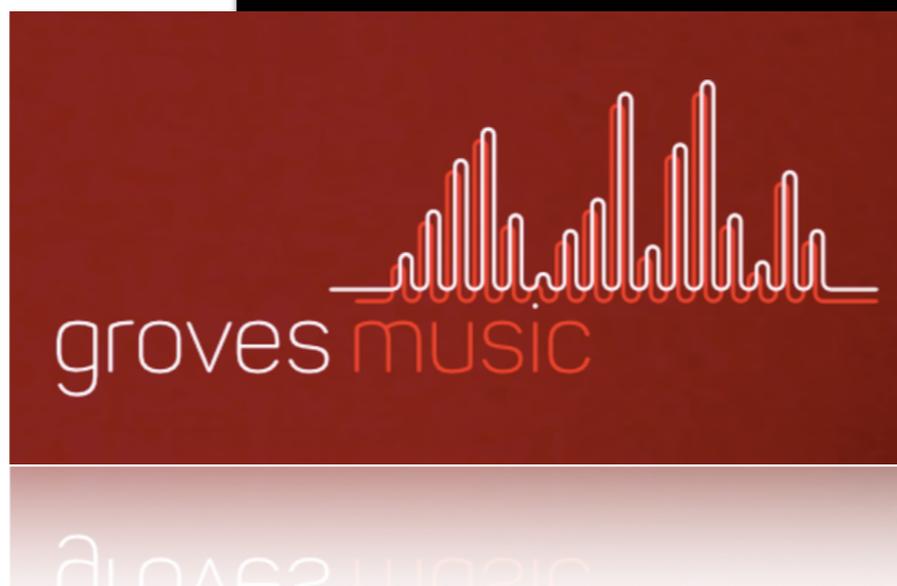
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it's Chris's story.

Notting Hill Genesis resident Chris, set up Groves Music after a career in International Banking which involved postings to China which is now playing an important role in his second career. Chris has written songs now being considered by some of China's leading pop stars.

While China's economy is growing rapidly, it has a reputation for flouting international agreements protecting Intellectual Property. Chris was concerned that he would not get paid and would struggle to recover royalties.

Linkit introduced Chris to the British Government Intellectual Property Office and their representative in Beijing and a firm of accountants specialising in the Media and Entertainment Industry who were able to provide the income and contractual advice he needed.



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it's Mohamad's story.

Dolphin Living Housing Association resident Mohamad had to give up his job as a building site manager because his eyesight was failing.

Linkit helped him capitalise on his wide-ranging technical knowledge of personal electronic devices by setting up GADGETEZE with a friendly and engaging brand image, logo and strapline encapsulating his bespoke service, a 'one-stop-shop' providing recommendations for customers alongside competitively priced repairs.

He now has a shop on Queensway.

GADGETEZE

your guide through gadgets



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