

**UK DATA POINT**. source: <u>defra.gov.uk</u> and <u>recycling-guide.org.uk</u>



- you could do away with plastic bottles and cups altogether
- you could still get the purest water for your employees
- you could save a fortune doing so
- and we would donate an extra 10% of what you spend towards ocean clean up projects
- It's time to go Ape2o...



## The Solution.

- Ape2o: pure water fountains and lifetime steel bottles on a tech platform
- Our mission: to rid the world of plastic bottles and clean our oceans
- How? free machines/install/servicing, 40p per litre super-purified water, 0.5-1L bottles at wholesale (£6.25-9.50)
- At least 20% saving in total water costs,
  *as well* as being green *and* far less
  invoicing paperwork or reconciling
- Track and publish your company-wide impact and green credentials

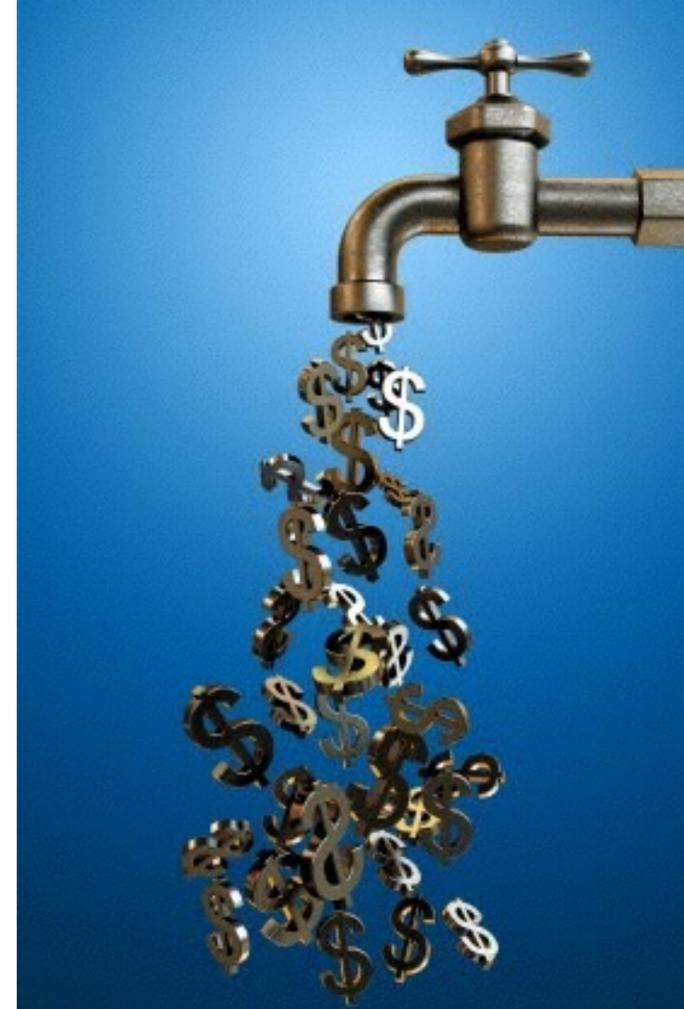


# Fancy £97,200?

## **Ape2o vs Office Water Coolers**

- Example company has 5000 employees
- Investment: £31,250 in bottles
- Savings in year 1: over £65,950
- Savings in year 2 onwards: £97,200 p/a
- 10% Contribution to oceans = £30k p/a
- ZERO plastic bottles and cups used

see appendix for detail



Ape2o is poised to challenge the way we buy water on-the-go and help build a more sustainable future. Your CSR budget can make a world of difference and save you money.

Thank you for your time.

Contact: Anthony Newman <u>info@goape2o.com</u> +44 (0) 7710 86 85 84







#### usage assumptions:

5000 employees over 240 week days 125ml plastic cups stocked in building each employee drinks 0.5L per day 1x 500ml Silverback bottle per employee water cooler model:

£7.50 per 15L water cooler bottle £0.50 per day rental on est.10 coolers plastic cups used (£15 per 2k) = 4,800,000 bottle cooler & cups costs = £337,200

### ape2o model:

40p/L ape2o purified water refill one-off Silverback costs =  $\pounds$ 31,250 ape2o purified water costs =  $\pounds$ 240,000 free ocean clean up contribution =  $\pounds$ 27,125 **Conclusion:** 

No plastic cups or bottles used Lifetime co-branded bottle for employees Y1 saving = £65,950 Y2 onwards saving: £97,200 almost £30k p/a contribution to clean Oceans

